

## **Simplified Cybersecurity and MSP Solutions**

## **Industry-Leading Protection for Cyber Readiness**

GainSide specializes in providing cybersecurity solutions and managed IT services, adopted by Fortune 500 companies at affordable subscription pricing. Our cyber experts ensure you stay ahead of existing and emerging cyber threats by defending your networks, email, and users.

## It's a dangerous digital landscape

- Global cost of cybercrime is expected to surge from \$14.6
  trillion in 2024 to almost \$24 trillion by 2027
- 50% of small businesses think they are too small for a cyberattack, but over 75% of all attacks target small businesses
- 60% of small companies close 6 months after being hacked
- 80% of those who paid a ransom experienced another attack, while only 46% regained access to their data following payment, but some or all of the data was corrupted



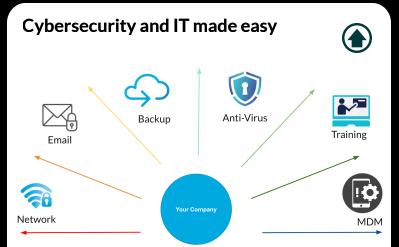
## Top user threats we defend against



- 1. Phishing
- 2. Ransomware
- 3. Malware
- 4. Insider threats
- 5. Cyber espionage
- 6. Man-in-the-Middle attack (MITM)
- 7. Distributed Denial of Service (DDOS) attack

Most companies think they are protected, but have a false sense of security. Most IT teams and MSPs are NOT experts in cybersecurity risks due to the constantly evolving landscape. With the increase in emerging threats, someone dedicated to cybersecurity is critical to mitigating the risk.

However, most companies are maintaining current levels of staffing or making reductions--so creating a new role internally is challenging. GainSide can serve as your dedicated resource for managing the increased risks and ensure you're protected.



- 1. Industry-leading technology to protect your organization
- 2. Cloud based security and IT services that offer easy scalability, maintenance and updates
- 3. Centralized monitoring and management of security measures across the organization, streamlining IT operations
- 4. Consistent and engaging user training
- 5. Cost-effective, monthly spend per user in line with standard MSP service solutions but with added layers of protection
- 6. MSP services that put your users and their needs first