

## **Enterprise Cybersecurity Protection**

## **Reduce Risk While Saving Time and Money**

Augment your current IT/MSP with a comprehensive package of industry-leading technology to protect your organization against the most common threat vectors.

## It's a dangerous digital landscape

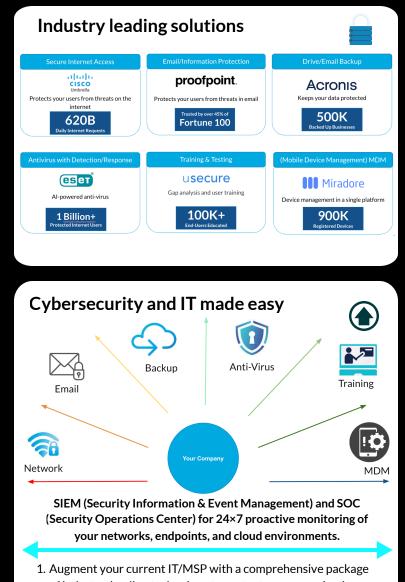
- Global cost of cybercrime is expected to surge from \$14.6 trillion in 2024 to almost \$24 trillion by 2027
- 80%+ of large U.S. companies indicate their systems have been compromised
- Ransomware payments in 2023 surpassed the \$1 billion mark
- 80% of those who paid a ransom experienced another attack
- 46% regained access to their data following payment, but some or all of the data was corrupted
- 66% suffered significant revenue loss

## Top threats we defend against

- 1. Phishing
- 2. Ransomware
- 3. Malware
- 4. Insider threats
- 5. Cyber espionage
- 6. Man-in-the-Middle attack (MITM)
- 7. Distributed Denial of Service (DDOS) attack

Most companies think they are protected, but have a false sense of security. Most IT teams and MSPs are NOT experts in cybersecurity risks. With the increase in emerging threats, someone dedicated to cybersecurity is critical to mitigating the risk.

However, most companies are maintaining current levels of staffing or making reductions--so creating a new role internally is challenging. GainSide can serve as your dedicated resource for managing the increased risks and ensure you're protected.



- Augment your current IT/MSP with a comprehensive package of industry-leading technology to protect your organization against the most common threat vectors
- 2. Realize economies of scale and savings through our negotiated partnerships in an easy to implement set of solutions
- 3. Get up and running 3x more quickly than if your internal teams/MSP were to singularly install each solution

